

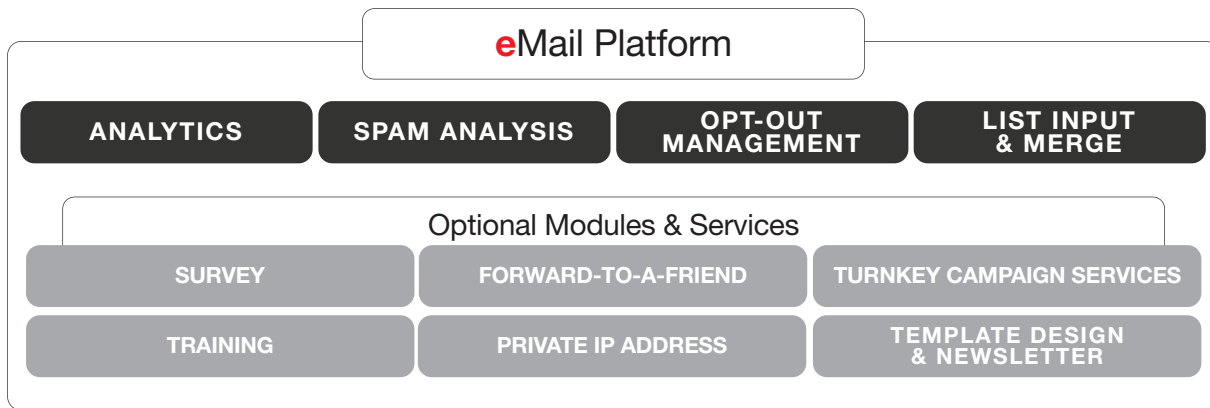
Our eMail Platform gives better analytics and deliverability for better results.

## eMail Marketing

Convergence.net provides eMail Marketing Services which help our clients establish direct communications with their customers. An effective eMail communication tool is mission critical for today's Sales and Marketing organizations. Our eMail Marketing Services allow clients to react to changing market conditions with eMail campaigns which can reach large numbers of customers and prospects in just hours from concept to delivery. And all at a fraction of the cost of direct mail.

We resell a powerful transactional eMail platform that is used by many Fortune 500 companies to promote their global brands. Our creative staff will design attractive and effective html email templates for your campaign. We also provide optional agency services to import and merge client eMail lists, manage the eMail deliveries, and analyze the campaign results.

Extensive analytics and reporting give overall deliverability, opens, and click-through rates per campaign or opens and click-throughs per recipient. Our platform has full capabilities to allow recipients to opt-out from future eMail communications, which is critical for legal eMails. We also have optional modules for eMail Surveys and Forward-to-a-Friend to increase your marketing power. For maximum deliverability, we offer SPAM content analysis and optional dedicated IP sending addresses.



### eMail Platform Benefits:

<p><b>Easy</b> Popular web-based eMail platform designed for non-technical users – simpler than using MS Outlook</p>	<p><b>Scalable</b> Send emails to 100's or 100,000's of addresses with special handling of large lists for max. deliverability</p>
<p><b>Affordable</b> Low yearly subscription rate with delivery costs at pennies per email – a fraction of direct mail costs</p>	<p><b>Flexible</b> You can send your own emails with the platform or we will prepare, send, and analyze your campaign for you.</p>
<p><b>Powerful</b> Full analytics of deliverability, opens &amp; click-throughs with tracking of each recipient.</p>	<p><b>Timely</b> Reach your target audience in hours after you decide your message is ideal for promotions.</p>

Convergence.net's eMail Marketing Platform has helped turn consumers into customers for such clients as:

- AMCI / Omnicom Group
- Golfland Entertainment
- State of Connecticut
- Billabong
- Mighty Ducks of Anaheim
- Wild Rivers
- Commerce Casino
- Samsung
- World Waterpark Assoc.



To put us to work for your brand contact us at:

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