

eMarketing Solutions

Since 1996, Convergence.net has been helping clients use the internet as a branding, marketing and sales medium. At the forefront of all our projects is an intuitive, engaging and interactive extension of your brand. From our first major project building 20th Century Fox's global intranet to recent projects with music superstar Jack Johnson and global powerhouse Samsung, Convergence.net has provided a wide range of effective business solutions for hundreds of clients.

In order to provide our eTicketing clients with beautiful, effective, and economical main website solutions, Convergence.net has developed a platform for event websites and also a platform for attraction websites. Each features attractive designs, full content management, and super-quick implementation times. We also provide our clients with a industry-leading promotional email system, used by many Fortune 500 clients.

Our team has experts in creative, flash design, and database integration to create a distinguished look for your web presence with applications that deliver results. Our eMarketing services also include email campaign management, and search engine optimization (SEO).

Put the eMarketing solutions from Convergence.net to work for your brands.

Services:

- ◆ Content Management
- ◆ Custom Web Applications
- ◆ Email Marketing
- ◆ Kiosks
- ◆ Flash Design
- ◆ Real-Time Reporting
- ◆ Search Engine Optimization
- ◆ Web Analytics
- ◆ Web Design

Benefits to Using Convergence.net eMarketing

Easy - Our solutions feature web-based control panels for real-time content management and reporting

Scalable - Equally effective for a regional or global brand

Affordable - Easily pays for itself with reduced marketing, administrative, and web maintenance costs

Flexible - With our modular approach you can easily add new eMarketing services as you grow

Powerful - Let our web applications elevate your promotions, sales channel management, and eCommerce

Timely - Our experience and eMarketing platform allows most projects to launch in six to eight weeks

eMarketing Clients:

- ◆ AMCI / Omnicom Group
- ◆ Billabong
- ◆ Capri Laguna
- ◆ Cincinnati Zoo
- ◆ Commerce Casino
- ◆ Connecticut State Tourism
- ◆ Jack Johnson
- ◆ Lennar Homes
- ◆ Ocean Breeze
- ◆ Omega Events
- ◆ Sahara Sams
- ◆ Samsung
- ◆ SunCal
- ◆ Sunsplash / Golfland
- ◆ Wild Rivers

Features

Example: Event website



Example: Attraction website



Example: Email creative



Find out more about our eMarketing Solutions by Scheduling a Demo.
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